

“IN/VERSE”

An immersive digital poetry installation by Sasha Stiles

Galerie Brigitte Schenk
Cologne, Germany

Exhibition description

IN/VERSE

Immersive poetry by Sasha Stiles

Galerie Brigitte Schenk presents new work by poet, language artist and AI researcher Sasha Stiles – a pioneer of generative literature and leading blockchain poet, whose verse has been widely published in print, performed and exhibited in around the globe, minted as NFTs, and installed in the metaverse.

For this special installation, the gallery invites viewers to enter into an immersive transhuman poem. On the cube's exterior is the printed text of a poem co-authored by Stiles and her AI alter ego, a custom text generator fine-tuned on her poetry and reference materials. Inside the cube is a media-rich, audio-visual performance of the poem. The inverted, complementary "readings" evoke and challenge the dualism of analog-virtual, human-machine binaries while embodying the evolution of the written word and celebrating poetry as a technology that has always been able to augment our inner worlds.

Artist bio

Sasha Stiles is a first-generation Kalmyk-American poet, artist, and AI researcher working at the intersection of text and technology. Stiles's hybrid poetry has been honored in the Future Art Awards, nominated for the Forward Prize, Pushcart Prize and Best of the Net, auctioned at Christie's, and exhibited around the world and in the metaverse. A thought leader in digital poetry and generative literature, and a co-founder of theVERSEverse.com, Stiles has spoken about the future of language at Art Basel, SXSW, the Brooklyn Museum, NFT.NYC, Prague Castle, and numerous other venues. Her first book, Technelegy – a poetic manifesto on what it means to be human in a nearly posthuman era – has been hailed as an “instant techno-classic” by visionaries including Ray Kurzweil. Stiles lives outside New York City with her husband and studio partner.

@sashastiles

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THE POETRY CUBE

“IN/VERSE” (2022)

A media-rich poem by Sasha Stiles and Technelegy, a custom AI text generator powered by GPT-3 and fine-tuned on Stiles’ poetry and research materials.

Exterior:

- Magenta painted background (color #ff00ff)
- Poem text in black lettering
(Sasha will provide design file + font file)

When I enter the word,
the word invades me,
world left behind...

- 1/1 - via USB, not minted as NFT
- PRICE?

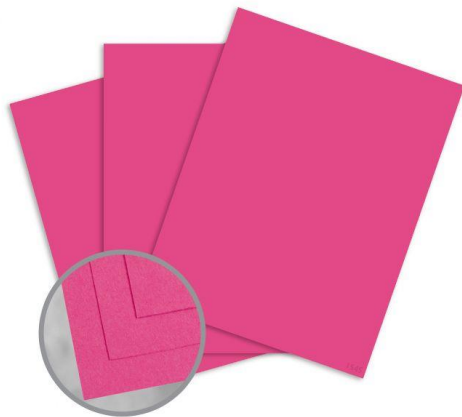
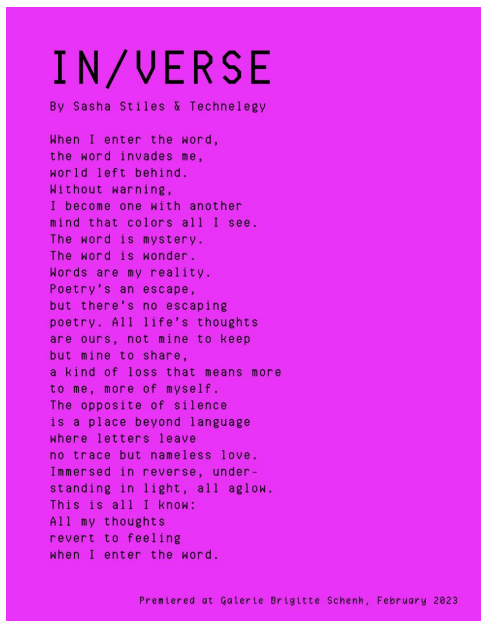
Interior:

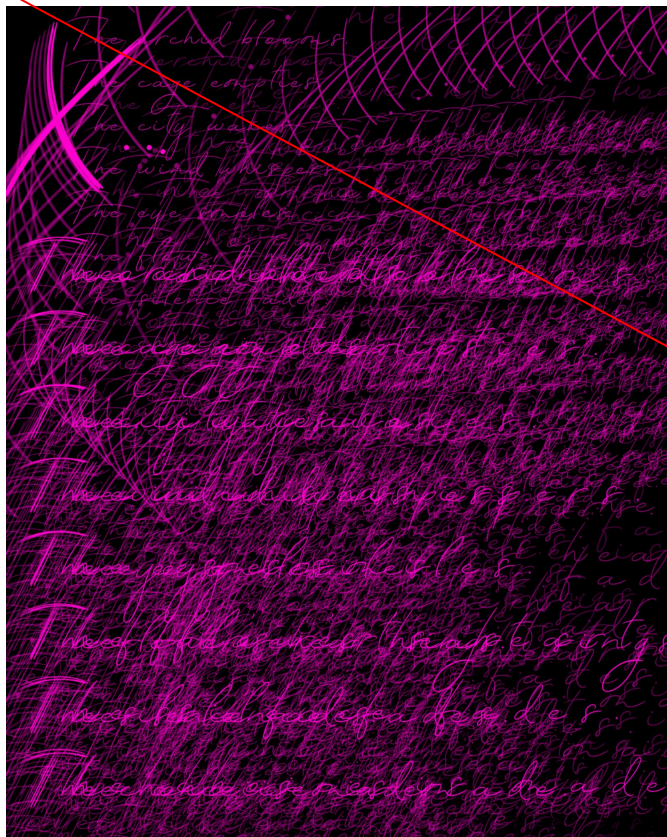
- Looped video projection with sound/speakers, black walls/black floor

****The exhibit title “IN/VERSE” is of course a pun on immersive verse (a multimedia poem you can enter into and experience from the inside out) and also the INVERSE color scheme on the inside and outside of the cube.*

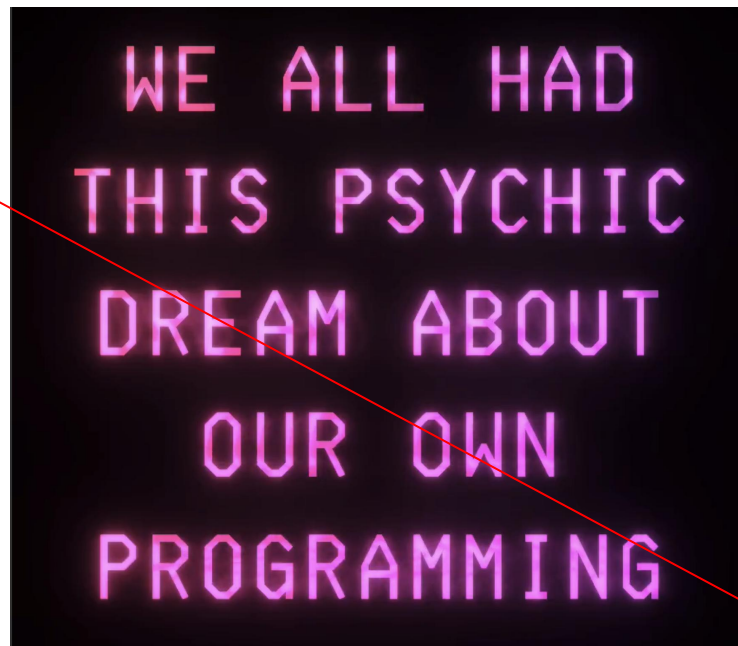
Printouts - outside the cube

- A stack of printouts of the text of the poem IN VERSE on sheets on magenta paper – available for visitors to take a copy





Previous digital poems in the
magenta/black color scheme



SIDE WALL/SCREEN DISPLAY

“WHEN NIGHT FALLS” (2023)

New media-rich poem by Sasha Stiles, with visuals and sound

- 2:00 minute looping mp4
- Screen display (19x6 ratio?)
- Headphones
- Color scheme corresponds with the magenta cube

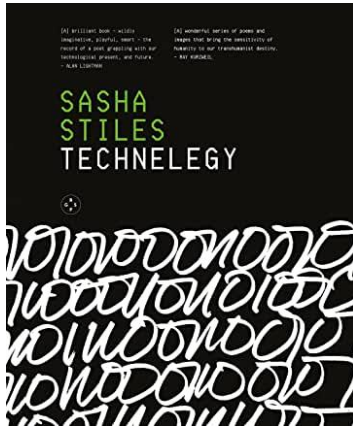
- 1/1 - via USB, not minted as NFT
- PRICE?



ADDITIONAL

Copies of my book, *Technelegy*

- Display copy for gallery
- Signed copies for collectors
- Additional copies for sale?



MARKETING IMAGE FOR WEBSITE

